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NCWNZ: Boycott to move beyond this hemisphere

Baby t-shirts carrying offensive slogans, which till late were only communicated in English, will now get the French treatment ensuring they are understood by all nationalities present, reports the National Council of Women of New Zealand (NCWNZ).

New Zealand is again participating in the International Council of Women (ICW-CIF) General Assembly, which is taking place from 13 to 20 October 2009, in Johannesburg, South Africa.

NCWNZ's resolution on the sexualisation of children through production, marketing and retailing of children's products will be voted on at the ICW General Assembly. The resolution calls on the ICW affiliated members to urge their governments to ban products and advertising materials that enable children to be seen as sexual objects.

The New Zealand delegation, led by Elizabeth Bang, NCWNZ National President, has today joined other ICW affiliated members to begin evaluating the progress of women around the world in their struggle for equality and dignity.

"We have also been asked by ICW to present a paper on recent activities undertaken in New Zealand to stop the sexualisation of childhood, including the *Cotton Off Our Kids*," Elizabeth Bang said.

"The objectives for the coming week are to assess achievements since the last meeting, define goals and strategies for the future, and strengthen and develop global connections.

"This sets a positive framework for initiatives such as the Boycott of Sexualisation of Childhood, which replaced the targeted campaign against Cotton On. We hope to see an increased global effort supporting this campaign."

ICW is an international, non-political, non-governmental organisation which represents millions of women in its affiliated councils in all continents of the globe. The 63 National Council of Women affiliated to ICW meet every three years for the General Assembly, working together to improve the status of women and the well-being of society.

Further Information:

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*"Women Influencing Policy"*

## **Background**

### **Description of the International Council of Women (ICW - CIF)**

The International Council of Women (ICW) was founded in 1888. It is an international, non-political, non-governmental organization which represents millions of women in its affiliated councils in all continents of the globe.

More information is available on ICW - <http://www.icw-cif.org/anglais/presentation.htm> or <http://www.icw-cif.org/>

Information on projects that ICW is involved in can be viewed on <http://www.project-five-o.org/donations.htm>

### **ICW Objectives**

- To promote equal rights and responsibilities for both men and women in all spheres by removing all forms of discrimination based on birth, race, sex, language or religion;
- To promote recognition and respect for Human Rights;
- To support all efforts to achieve peace through negotiation, arbitration and conciliation;
- To encourage the integration of women in development and in decision-making bodies.

### **Achievement of Objectives**

ICW has enabled millions of women, brought together in its affiliated National Councils, to make themselves heard at an international level:

- Through the consultative status it enjoys with every organism of the UN and its Permanent Representatives to: ECOSOC, ILO, FAO, WHO, UNDP, UNEP, UNESCO, UNICEF, UNCTAD, UNIDO, etc.
- Through international meetings, regional, sub regional and national seminars and workshops,
- Through an intensive project development programme in cooperation with international agencies,
- Through the Resolutions drawn up and adopted in General Assembly,
- Through cooperation at all levels with other non-governmental organisations,
- Through three-year plans of action in each of its 5 Standing Committees.

### **ICW-CIF Affiliated National Councils**

ARGENTINA / ARGENTINE	CONSEJO DE MUJERES DE LA REPUBLICA ARGENTINA
AUSTRALIA / AUSTRALIE	NATIONAL COUNCIL OF WOMEN OF AUSTRALIA
AUSTRIA / AUTRICHE	BUND OSTERREICHISCHER FRAUENVEREINE
AZERBAIJAN / AZERBAÏDJAN RIGHTS AFTER	ASSOCIATION FOR THE PROTECTION OF WOMEN D.ALIYEVA
BARBADOS / BARBADES	BARBADOS NATIONAL ORGANISATION OF WOMEN
BELGIUM / BELGIQUE NEDERLANSTALIGE VROUWENRAAD	CONSEIL DES FEMMES FRANCOPHONES DE BELGIQUE N.V.R.
BENIN BENIN	CONSEIL NATIONAL DES FEMMES INDEPENDANTES DU (CONAFIB)
BOLIVIA / BOLIVIE	CONSEJO NACIONAL DE MUJERES DE BOLIVIA
BRUNEI DARUSSALAM	COUNCIL OF WOMEN OF BRUNEI DARUSSALAM
CAMBODIA / CAMBODGE ORGANISATION – WCCO	WOMEN'S CONFEDERATION OF CAMBODIAN AFESIP

CAMEROON / CAMEROUN (R.D.P.C.)	ORGANISATION DES FEMMES DU RASSEMBLEMENT DEMOCRATIQUE DU PEUPLE CAMEROUNAIS
CANADA	NATIONAL COUNCIL OF WOMEN OF CANADA
COLOMBIA / COLOMBIE	CONSEJO NACIONAL DE MUJERES DE COLOMBIA
CONGO	ORGANISATION NATIONALE DES FEMMES DU CONGO
COOK ISLANDS	NATIONAL COUNCIL OF WOMEN OF THE COOK ISLANDS
DENMARK / DANEMARK	WOMEN'S COUNCIL IN DENMARK
DOMINICAN REPUBLIC / REPUBLIQUE DOMINICAINE	CONSEJO NACIONAL DE MUJERES INC. DE LA REPUBLICA DOMINICANA
FIJI / FIDJI	THE FIJI NATIONAL COUNCIL OF WOMEN
FINLAND / FINLANDE	THE NATIONAL COUNCIL OF WOMEN OF FINLAND
FRANCE	CONSEIL NATIONAL DES FEMMES FRANÇAISES
GERMANY / ALLEMAGNE	DEUTSCHER FRAUENRING E.V.
GREAT BRITAIN GRANDE	NATIONAL COUNCIL OF WOMEN OF GREAT BRITAIN/ BRETAGNE
GREECE / GRECE	CONSEIL NATIONAL DES FEMMES HELLENES
GUATEMALA	CONSEJO NACIONAL DE MUJERES DE GUATEMALA
HUNGARY / HONGRIE	HUNGARIAN WOMEN'S ASSOCIATION
INDIA / INDE	NATIONAL COUNCIL OF WOMEN IN INDIA
INDONESIA / INDONESIE	KONGRES WANITA INDONESIA (KOWANI)
ISRAEL	COUNCIL OF WOMEN'S ORGANIZATIONS IN ISRAEL
ITALY / ITALIE	CONSIGLIO NAZIONALE DELLE DONNE ITALIANE
KENYA	NATIONAL COUNCIL OF WOMEN OF KENYA
KOREA / COREE	KOREAN NATIONAL COUNCIL OF WOMEN
LEBANON / LIBAN	CONSEIL DES FEMMES LIBANAISES
LESOTHO	LESOTHO NATIONAL COUNCIL OF WOMEN
LITHUANIA / LITUANIE	LITHUANIAN WOMEN'S SOCIETY
LUXEMBURG / LUXEMBOURG LUXEMBOURGEOISES	FEDERATION NATIONALE DES FEMMES
MACEDONIA / MACEDOINE OF	UNION OF WOMEN'S ORGANIZATION OF THE REPUBLIC MACEDONIA - UWOM
MADAGASCAR MADAGASCAR	CONSEIL NATIONAL DES ASSOCIATIONS DE FEMMES DE
MALAYSIA / MALAISIE MALAYSIA	NATIONAL COUNCIL OF WOMEN'S ORGANIZATIONS
MALTA / MALTE	NATIONAL COUNCIL OF WOMEN
MONGOLIA / MONGOLIE	NATIONAL NETWORK OF MONGOLIAN WOMEN'S NGO'S
MOROCCO / MAROC	UNION NATIONALE DES FEMMES MAROCAINES
NETHERLANDS / PAYS-BAS	NETHERLANDS COUNCIL, OF WOMEN
NEW ZEALAND / NOUVELLE ZELANDE	NATIONAL COUNCIL OF WOMEN OF NEW ZEALAND
NIGERIA	NATIONAL COUNCIL, OF WOMEN'S SOCIETIES NIGERIA
PAKISTAN	ALL PAKISTAN WOMEN'S ASSOCIATION
PAPUA NEW GUINEA / PAPOUASIE-NOUVELLE GUINEE	NATIONAL COUNCIL OF WOMEN OF PAPUA NEW GUINEA
PERU / PEROU	CONSEJO NACIONAL DE MUJERES DEL PERU
PHILIPPINES	NATIONAL COUNCIL OF WOMEN OF THE PHILIPPINES
RUSSIA / RUSSIE	THE WOMEN UNION OF RUSSIA
SAMOA	NATIONAL COUNCIL OF WOMEN OF SAMOA

SENEGAL	ASSOCIATION POUR LA PROMOTION DE LA FEMME
SINGAPORE / SINGAPOUR	SINGAPORE COUNCIL OF WOMEN'S ORGANISATIONS
SOUTH AFRICA / AFRIQUE DU SUD	NATIONAL COUNCIL OF WOMEN OF SOUTH AFRICA
SPAIN / ESPAGNE	CONSEJO NACIONAL DE MUJERES DE ESPANA
SURINAME / SURINAM	NATIONAL COUNCIL OF WOMEN OF SURINAME
SWITZERLAND / SUISSE	ALLIANCE F. ALLIANCE DE SOCIETES FEMININES
SUISSES	
TAIWAN	NATIONAL COUNCIL OF WOMEN OF TAIWAN R.O.C.
THAILAND / THAILANDE	NATIONAL COUNCIL OF WOMEN OF THAILAND
TUNISIA / TUNISIE	UNION NATIONALE DE LA FEMME TUNISIENNE
TURKEY / TURQUIE	NATIONAL COUNCIL OF TURKISH WOMEN
UGANDA / OUGANDA	NATIONAL ASSOCIATION OF WOMEN'S ORGANIZATIONS
IN UGANDA	(NAWOU)
UKRAINE	NATIONAL COUNCIL OF WOMEN OF UKRAINE
UNITED STATES OF AMERICA /	NATIONAL COUNCIL OF WOMEN OF USA, INC
ETATS UNIS D'AMERIQUE	
URUGUAY	CONSEJO NACIONAL DE MUJERES DEL URUGUAY
VANUATU	NATIONAL COUNCIL OF WOMEN OF VANUATU